



La Lingua Language School's Policy and Procedure for Marketing Information and Practices

La Lingua Language School follows the procedure as listed below for the criteria to comply with NEAS regulations and the National Code of requirements for Standard 1 Marketing Information and Practices

1. All text and visuals used in promotional materials reflect

- La Lingua's staff qualifications and their teaching experience
- The location of the school
- Accurate content of all the courses covered
- Extra curricular activities offered
- The schools facilities

2. There is a clear distinction between the ELICOS and Non- ELICOS courses and this is clearly stated in all promotional material used.

3. All forms of La Lingua Language School's promotional material are consistent in stating:

- The correct course names with corresponding CRICOS codes
- Levels at which courses are offered
- Hours of tuition
- Any pre-requisite entry level requirements

4. La Lingua Language School constantly reviews and evaluates all promotional material in accordance to comply with all of the above criteria.